

Dylan Finch (Rep. Paul Stam)

From: Quan Kirk <Quan.Kirk@lotterync.net>
Sent: Thursday, September 19, 2013 2:30 PM
To: Erika Churchill (Research); Kelly Quick (Research)
Subject: FW: Records request

Good afternoon Erika and Kelly. I was forwarded your request for fulfillment. I verified with our staff and Executive Director that we have not created or received any documentation "that estimates, predicts, or computes any loss of sales due to the passage of House Bill 156." In fact, we are not sure if there would be any sales loss due to HB156. We do have estimates on how much it would cost the NCEL to modify our billboards to fulfill the odds requirements, and reprints of all of our POS, play slips, brochures, etc. if our name got changed (referring to the removal of "Education" from our name). However, these estimated are loss in revenues but not loss in sales.

There may be some confusions between HB156 and the Governor's proposal to reduce our advertising budget. That particular change would definitely affect our sales and we do have estimates for potential sales loss if our advertising budget should be reduced by half, as previously proposed.

Please let me know if you need any further information.
Thank you much.
Quan

Quan T. Kirk
General Counsel
North Carolina Education Lottery
2100 Yonkers Road
Raleigh, NC 27604
Office (919) 301-3427
Fax (919) 715-8831
qkirk@lotterync.net

----- Forwarded message -----

From: "Erika Churchill (Research)" <Erika.Churchill@ncleg.net>
To: "Alice Garland" <Alice.Garland@lotterync.net>
Cc: "Kelly Quick (Research)" <Kelly.Quick@ncleg.net>
Subject: Records request
Date: Wed, Sep 18, 2013 11:13 am

Alice,

I have a request, copied and pasted, from a member: "Any document sent or received by the Lottery Commission members, its agents, or officials that estimates, predicts, or computes any loss of sales due to the passage of House Bill 156." House Bill 156 was filed on 2/26/13, but a precursor of the bill was discussed in the Lottery Oversight Committee on January 16, 2013.

I think if you gather anything from the January date forward, it would be more responsive to the question.

If you can gather and get those to myself and Kelly in the Research Division, I would be grateful.

Thanks,
Erika

Erika Churchill
Staff Attorney, Research Division
North Carolina General Assembly
300 N. Salisbury St, Suite 545
Raleigh, NC 27603
(919)733-2578

E-Mail correspondence to and from this address may be subject to the North Carolina Public Records Law and may be disclosed to third parties by an authorized state official.

E-Mail correspondence to and from this address may be subject to the North Carolina Public Records Law and may be disclosed to third parties by an authorized state official.

E-Mail correspondence to and from this address may be subject to the North Carolina Public Records Law and may be disclosed to third parties by an authorized state official.