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PRESS RELEASE

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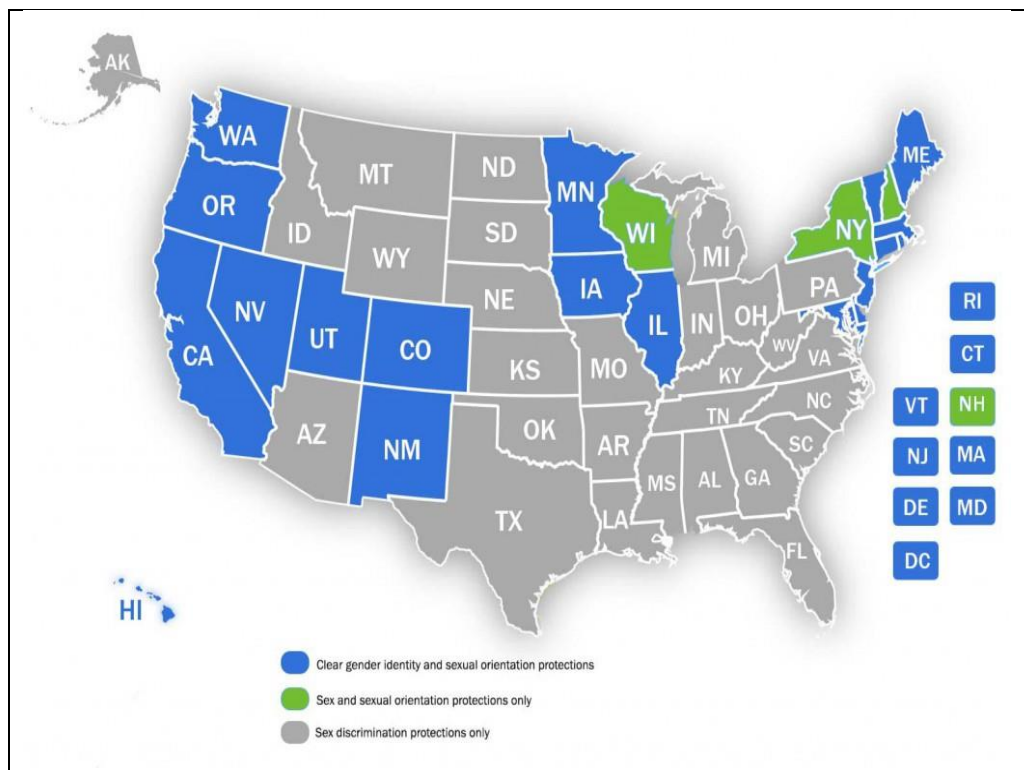
May 2016

**I WANT TO HELP PAYPAL**  
*Find a Suitable Place of Service*

On March 16, PayPal announced that it would gladly receive \$3.6 million from the state of North Carolina to locate a new facility near Charlotte. Then on April 5<sup>th</sup>, PayPal President & CEO, Dan Schulman, announced that it would not move to North Carolina because of the passage of SL 2016-3. Certainly, this was not because of the bathroom/locker-room situation since the bill did not even apply to private business facilities. PayPal was incensed at the so-called failure of the legislation to include extra special protections for sexual orientation, gender expression and gender identity. PayPal lawyers apparently did not realize that this was the same law in effect on March 16. PayPal currently maintains its operations center and main office in Nebraska and has a technology center in Arizona as well as a data service office in Texas- all states with similar discrimination policies as North Carolina.

The problem for PayPal is that 28 other states (and the federal government) also lack those categories for extra special protection. So PayPal would be limited to 20 states:

- California
- Colorado
- Connecticut
- Delaware
- Illinois
- Iowa
- Hawaii
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- Maine
- Maryland
- Minnesota
- Oregon
- Rhode Island
- Utah
- Vermont
- Washington
- Wisconsin



## **But PayPal will need to narrow its list further.**

In the publication *Rich States Poor States*<sup>1</sup> and the publication by the *National Tax Foundation on Tax policy*<sup>2</sup>, the following states are in the bottom 15 in economic or tax climate. PayPal would certainly want to avoid these states.

### **The 15 worst state rankings for fostering business development include:**

<i>2016 Rich States Poor States</i>	<i>National Tax Foundation on Tax Policy</i>
36) Washington	36) South Carolina
37) West Virginia	37) Louisiana
38) Maine	38) Arkansas
39) Pennsylvania	39) Georgia
40) Montana	40) Iowa
41) Oregon	41) Maryland
42) Hawaii	42) Ohio
43) Illinois	43) Wisconsin
44) Delaware	44) Connecticut
45) Minnesota	45) Rhode Island
46) California	46) Vermont
47) Connecticut	47) Minnesota
48) New Jersey	48) California
49) Vermont	49) New York
50) New York	50) New Jersey

### **Now PayPal is down to only 5 states:**

Colorado  
Nevada  
New Hampshire  
New Mexico  
Utah

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But PayPal has another problem: It does business in 25 nations where homosexual acts are a crime.<sup>3</sup> So it would certainly want to reduce its footprint there. It would also want to stop its plans to expand to Cuba and would want to eliminate its operations in the People's Republic of China. Each have brutal communist dictatorships.

Hopefully this research will be helpful to PayPal in its search for a new location more compatible with its principles.

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<sup>1</sup> Rich States, Poor States, Alec-Laffer State Economic Competitiveness Index, 9<sup>th</sup> Edition 2016.

<https://www.alec.org/publication/rich-states-poor-states/>.

<sup>2</sup> 2016 State Business Tax Climate Index, November 17, 2015. <http://taxfoundation.org/article/2016-state-business-tax-climate-index>.

<sup>3</sup> See Press Release from Congressman Robert Pittenger, *Pittenger on PayPal Decision to Cancel Charlotte Project*, April 6, 2016. <http://pittenger.house.gov/media-center/press-releases/pittenger-on-paypal-decision-to-cancel-charlotte-project>